

COLLEGE OF PROFESSIONAL STUDIES: PROGRAM PRIORITIZATION, as of 1-1-2015

Accomplishment	Resource Savings and where they were utilized	Connection to Mission/Realities
COMPLETED		
Eliminated Nutrition Minor	Savings used to create a new Community Nutrition major	Improve marketability. Healthy Communities.
Eliminated Strength and Conditioning Minor	Savings used to advance CPS Big Ideas and add to college participation in university FYS and GEP programs	Provides resources to advance college priorities.
Renamed MS in "Human & Community Resources" to "Community and Organizational Leadership" and redesigned to an online format.	Intended to increase enrollments and generate additional tuition revenue	Improve marketability and reach to non-local, non-traditional and place bound students. Healthy Communities.
HEC Facilities Management Upgrade	Added full-time facilities director in the Health Enhancement Center to improve cohesion.	Improve availability to the community and visitors to campus. Vibrant Communities.
Faculty Development, added CCIT director	Potential for grant dollars.	Teacher Effectiveness.
Realignment of Athletics from CPS to Student Affairs	Savings tied with PEAT realignment (described below).	Strengthens Athletics and provides resources to advance college priorities.
Realignment of Physical Education & Athletic Training (Physical Education, Adapted PE, Health Ed., and Coaching Minor moved to SOE. Athletic Training, moved to SHCP).	Savings will advance CPS Big Ideas & add to college participation in university FYS & GEP programs	Improve efficiency and viability of programs. Create marketable niche in Adapted PE and Health Education.
Eliminated Adventure Ed. Minor	Savings will advance CPS Big Ideas, add to college participation in university FYS and GEP programs	Provides resources to advance college priorities.
Created IA Design & Research Center	Creates new program revenue opportunities.	Provides (1) applied learning opportunities for students; (2) design services for the campus & community; (3) professional partnerships.
Completed review of reading program	Creates partnership, continuing education and program revenue opportunities.	Thriving Communities: Reduces literacy, a regional problem identified in United Way public health study. Strengthens Program. Allows students to exceed state and national standards.
PROGRAM PRIORITIZATION IN PROGRESS...		
Reduced 22 cr. Coaching minor to a 10 cr. certificate (exp. fall, 2015)	Savings used to advance CPS Big Ideas and reinvestment into a new coaching certificate.	Program improvement- the new certificate will meet DPI requirements increasing marketability to undergrad, grad and public audiences.
Realignment of Gesell Institute from HPHD to SOE (exp. fall, 2015)	Savings make Gesell fiscally self-sufficient.	Thriving Communities through enhanced SOE collaborations with the Stevens Point School District.

Implement edTPA		Strengthens Program. Meets state and national standards.
Restructuring of Administrative and Support structure in SOE (exp. spring, 2015)	Savings to support Ed.D. and other outreach opportunities.	Increased enrollments. Better meet the needs of K-12 schools. Healthy Communities.
Establish IA Advisory Board (exp. spring, 2015)	Potential donor support, increased marketing of design center services, increased potential for collaboration.	A board creates community and professional partnerships that advance Thriving and Vibrant Communities
Eliminate entrepreneurship emphasis in the business major and create an entrepreneurship and small business development certificate available to any major on campus (exp. spring, 2015).	Savings used to provide entrepreneurship training to non-business majors from disciplines across campus	Invests our campus in entrepreneurship. The certificate will be available to community folks. Facilitates the growth of entrepreneurship and small business development. Prosperous communities.
Create 3-3 load policy in SBE (exp. fall, 2015)	Helps to meet AACSB expectations and faculty recruitment goals. Produces efficiencies to increase SCH and lower cost/SCH.	Strengthens the SBE and increases capacity without increasing costs.
Create efficiencies to administrative support structure in SBE (exp. fall, 2015)	Savings reinvested into SBE growth.	Creates efficient support structure for SBE for future growth.
Change SBE "emphasis areas" into majors (exp. spring, 2015).	Curricular innovation at no cost.	Strengthens SBE marketability. Strengthens student credential. Dovetails with local economic development goals.
Eliminate low enrolled areas of concentration in SBE (Intl business, forest recreation, soil sci, wood products, foreign lang- French, Spanish, German).	Small resource savings reinvested into SBE growth.	
Create marketable certificates within the business minor (exp. spring, 2015).	Curricular innovation at no cost.	Strengthens SBE marketability. Strengthens student credential. Dovetails with local economic development goals.
Create a MBA track for the business minor (exp. fall, 2015)	Curricular innovation at no cost.	Strengthens student credential. Improves market for planned MBA. Dovetails with local economic development goals.
Create new articulation agreements between Family & Consumer Sciences and technical school partner campuses	Improves recruitment in FCS.	Improves transferability from local tech college partners. Thriving Communities.
Creation of BA in Community Nutrition (exp. Fall 2015)	Savings applied to the creation of the Community Nutrition Major.	Healthy and Sustainable Communities. Strengthens program, provides marketable community health credential to students.
ComD Summer Camps for Children (exp. summer, 2015)	Better utilizes clinical staff time in the summer; creates a new program revenue opportunity	Child health approach aligns with healthy communities; work with children is the top priority of ComD strategic plan
Establish ComD Advisory Board (exp.	Potential donor support,	This board establishes

fall, 2015)	increased marketing of clinic services & collaboration opportunities.	community partnerships that advance Healthy Communities
CPS BIG IDEAS, IN PROGRESS...		
Creation of <i>MS in Athletic Training</i> , a college priority (exp. Aug, 2016)	Creates new graduate market 2 yr. program of study, projected enrollment=30	Healthy Communities, improves health care in central and northern WI, creates a new graduate-level market, enhances program quality and provides marketable student credential
Creation of <i>Center for Healthy Communities</i> , a college priority (exp. Aug, 2016)	Creates new program revenue and partnership opportunities. Allows for expansion in Clinical Lab Sciences and Physical Therapy programs.	Healthy Communities, improves health care in central and northern WI, provides health and wellness services to the region, encourages local partnerships enhances program quality
Creation of <i>Collaborative Doctor of Physical Therapy</i> , a college priority (exp. Aug, 2016)	Creates new graduate market *3 yr. program of study, projected enrollment=72	Healthy Communities, improves health care in central and northern WI, creates a new graduate-level market, enhances program quality and provides marketable student credential.
Creation of <i>Doctor of Education-Sustainability</i> , a college priority (exp. Aug, 2016)	Creates new graduate market 3 yr. program of study, projected enrollment=53	Sustainable Communities, produces sustainability leaders, creates a new graduate-level and national market, enhances program quality and provides marketable student credential.
Creation of <i>MBA</i> , a college priority (exp. Aug, 2017)	Creates new graduate market 2 yr. program of study, projected enrollment=48	Prosperous Communities, program design provides executive education aligned with regional needs, brings data analytics expertise to central WI, creates a new graduate-level market, enhances program quality and provides marketable student credential.
NEW IDEAS ON THE HORIZON...		
3+2 BS to MS program in Nutritional Sciences.		
Add Cochlear Implant services to ComD clinic array	Creates a new niche and program revenue opportunity. Better utilizes staff resources.	Fills void in service for central WI residents left when Marshfield clinic discontinued cochlear implant services.