

Leveraging Technology for Recruitment and Retention

The power of video

UWSP Teaching Conference

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Kristi Roth, PhD



Recruitment

- Guest Speaking
- Virtual Visits
- Program Advertising ([Click to join a class!](#))
- Remote Advising
- Dual Enrollment (Pipelining)
- Pointer Pals
- Information Sessions

Retention

- Distance Education
- Recording of lessons (for self-analysis, absent students, and flipped learning)
- Virtual field trips
- Shared Instruction
- Expert speakers from around the world
- Opportunities to mentor

Connection Options

- Telepresence
- Jabber
- Skype (multi-person emerging)
- Google Hangout (multi-person)
- Facetime
- Many More!

Finding Partners

- Kristi Roth - I am here to help you!
- CILC.org
- Google search “virtual field trips”, “online author visits”, “guest lectures”, “mystery skype”
- #mysteryskype
- Google+ communities (mystery hangouts/connected classrooms)
- Skype: “Skype in the Classroom”



